

# Dmitry Kargaev

## Product Designer

With 6+ years experience in researches and problems solving, who strives to help people connect with a product through design.

[www.kargaev.me](http://www.kargaev.me) • [work@kargaev.me](mailto:work@kargaev.me) • +7 (950) 134-32-72

## Experience

### NFT Project Founder

Own project from scratch (art, solidity contract, minting react dapp, community & project management)

November 2021 – Present

### Sr. Product Designer at VALK

Designed white-label end-to-end digital transaction platform from MVP to the actual product with 450+ financial institutions connected, \$2 billion assets on the platform, and 5 industry awards in 2 years. Collaborated closely with developers to cover all digital assets needs from data room to investments.

November 2019 – Present • London, United Kingdom (Remote)

### Lead UX/UI Designer at Spacecode

Promoted to Lead UX/UI Designer in 5 months. Worked with Russia Top-30 and world-known brands (Kaspersky, OTPBank, etc.) and managed 5+ team projects from start to finish. Got experience in tutoring junior designers. Created 50+ web and mobile app projects in different areas.

March 2018 – Present • Moscow, Russia

### UX/UI Designer at Topsite

Was hired as a graphic designer to work on branding and POS but promoted to UX/UI designer with a couple of regional awarded promo websites.

August 2017 – January 2018 • Irkutsk, Russia

### Web- & Graphic Designer Freelance

My graphic and web- design part-time hobby turned into the main job in only a half year.

November 2015 – August 2017 • Irkutsk, Russia

## Skills

### Tools

Figma  
Principle  
Photoshop  
Illustrator

### Visual

UI design  
UI animation  
Video Editing  
Graphic Design

### Interaction

UX Research  
Wireframing  
Prototyping  
Testing

### Knowledge

English (C2)  
Psychology  
Basic HTML  
Basic CSS

## Education

### Moscow Digital Academy Online Course

Educated in project presentations and customer relations. Discovered new-experience wireframing methods and adaptive design details. Improved HTML, CSS knowledge.

2018 – 2019

### Moscow State Linguistic University Bachelor

Earned a Bachelor's degree in computer and information system security and information assurance. Passed additional English classes and UX profile courses.

2013 – 2017

## Projects

### VALK Blockchain, Fintech, Web

- Developed UX & UI for all digital asset needs (dashboards, data room, KYC, Q&A, etc.) in close collaboration with developers using React & Blockchain smart-contracts as only Product Designer.
- The project passed 450+ financial institutions connected, \$2 billion assets on the platform, achieved 5 industry awards (Swiss Fintech Awards, Sell-Side Tech, etc.), and featured on Yahoo.Finance and CNN.
- Led all related channels (marketing, logos, social post images, websites, etc.)

November 2019 – Present • London, United Kingdom (Remote)

### Kaspersky United Analytics, Marketing, Web

- Designed the general concept for worldwide vendors within strict brand guidelines to increase and hit the last year amount of MSP partners (3,000+)
- Led design vision, managing project and meetings, organizing the team of 4 designers (graphic, UI, and motion designers) and developers with the delivery ahead of time.

November 2019 – March 2020 • Moscow, Russia

### Body Measure App (NDA) AI, AR, Android, iOS

- Researched and maintained the UX process for the innovative AI+AR body measurement process, which helped the brand brought the first funding.
- As the only designer, made the whole project from scratch, including logotype, brand identity, packaging, UX & UI of website, and cross-platform mobile app.

September 2019 – November 2019 • Vienna, Austria

### Staturly Fintech, Web

- Designed and organized a credit data portal from the client's unsorted data within a very short deadline and passed the first version without any changes.

August 2019 • Toronto, Canada

### Metro Cash & Carry Consumer, Social, Web

- Developed the maintenance of marketing programs and events within brand lines. Worked with data and turned 32 pages report into one small multi-landing. Closely collaborated with client marketers.
- Events passed 400+ institutional partners and 30,000+ participants with 350 workshops and seminars.

January 2019 – June 2019 • Moscow, Russia

### OTPBank Fintech, Web, Android, iOS

- In collaboration with the team of developers brought the cross-platform loyalty program to completion. Created designs for iOS, Android, and web-version of applications.
- General user coverage of the loyalty program reaches 50,000+ users and 500+ institutional partners.

October 2018 – July 2019 • Moscow, Russia

### Diageo Consumer, Software

- Brainstormed and crafted assistance application with the non-standard interface for a big-size tablet for in-store use.

July 2018 – September 2018 • Moscow, Russia